

BBA-DSC-111 Management Principles

C01	Define and understand the concepts of management
C02	Understand and compare Management theories and identify managerial skills
C03	Develop a thorough understanding of forecasting, planning and decision making process
C04	Develop knowledge of organization structures and staffing process
C05	Demonstrate the concepts of directing and controlling
C06	Develop strategic management plans, including coordination techniques and conducting SWOT analysis.

BBA-DSC-112 Financial Accounting

C01	Memorize key accounting concepts, principles, and conventions.
C02	Demonstrate the process of journalizing the transactions, ledger Posting and preparing the Trial Balance
C03	Interpret the significance of maintaining separate subsidiary books for different types of transactions.
C04	Prepare Proprietors Final Accounts considering various adjustments

BBA-OE-113 Web Designing Using HTML

CO No.	CO	Level of CO
C01	Understand the concept and structure of HTML – Students will define HTML, recognize its role in web development, and describe the basic structure of an HTML document.	Remembering, Understanding
C02	Understand and create hyperlinks in HTML – Students will create hyperlinks using the <a> tag and href attribute to link to external or internal web pages.	Remembering, Applying
C03	Utilize line breaks, horizontal rules, and tables in HTML – Students will use the and <hr> tags for formatting and construct tables using <table>, <tr>, <td>, and <th> tags, enhancing them with headers, footers, and cell merging techniques.	Remembering, Applying
C04	Construct and utilize HTML forms and semantic elements – Students will create effective HTML forms using the <form> tag and various input types, while understanding the significance of semantic HTML	Understanding, Applying

	elements like <header>, <nav>, and <footer> to enhance webpage structure and accessibility.	
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BBA-VSC-115 – French Language Part-I

CO1	Understand French with a near-native French accent..
CO2	Identify how to Listen and speak conversations in French
CO3	Classify the grammar and conjugation of the verbs
CO4	Identify and pronounce nasal vowel sounds and special characters in familiar French words.

BBA-SEC-116 Essential of MS Word and MS PowerPoint

CO1	Understand and Identify the basic formatting concepts and use of different tools available in MS-Word.
CO2	Understand and apply the concept of multi-column newsletter and mail-merge used in MS-Word.
CO3	Describe the basic presentation skills by creating an attractive presentation using Animation and Transition effects.
CO4	Create an attractive presentation using different presentation tools.

BBA-AEC-117 Business Communication

CO1	Define and understand the concepts, functions and essentials of Business Communication.
CO2	Understand barriers and solutions of effective communication.
CO3	Identify the significance and types of Business Correspondence and E-Correspondence
CO4	Develop confidence in Spoken English and Oral Presentation.

VEC-101 Environment Science and Sustainability

CO1	Understand the fundamental concepts of environmental science and sustainability
CO2	Evaluate the environmental impacts of human activities and propose sustainable solutions.
CO3	Apply sustainability principles in business practices to promote environmental stewardship.
CO4	Develop strategies to address global environmental challenges within a business context

IKS-102 Indian Knowledge System

C01	Understand the foundational concepts and scope of Indian Knowledge Systems (IKS) and their influence on various dynasties and texts.
C02	Analyze the ethical and philosophical underpinnings from texts like Vedanta, Buddhism, Jainism, and their application to contemporary leadership.
C03	Apply leadership lessons from Indian epics such as the <i>Mahabharata</i> and <i>Ramayana</i> to modern management practices.
C04	Evaluate the teachings of Kautilya's <i>Arthashastra</i> and their strategic importance in contemporary organizational settings.
C05	Understand and appreciate the contributions of ancient Indian arts, such as Bharata's <i>Natyashastra</i> , sculpture, and Indian music to cultural heritage.
C06	Analyze the development of trade and commerce in ancient India, with a focus on industries such as textiles, metallurgy, and maritime trade.

BBA-DSC-121 Organizational Behaviour and Human Resource Management

C01	Understand the conceptual framework of organizational behavior.
C02	Identify the components of individual behavior and apply concepts of, personality, attitudes, learning, and perception
C03	Analyze group behavior and demonstrate skills required for working in groups/teams.
C04	Develop a strategic understanding of HRM principles and practices to effectively manage and optimize human capital within an organization.
C05	Define the concept of HR Planning and Identify its key features in context of HR Planning in Organization.
C06	Identify the components of Procurement and Apply the concept of Recruitment, Selection, Placement and Induction.

BBA-DSC-122 Cost and Management Accounting

C01	Define and understand the concepts of Cost and Management Accounting
C02	Understand the Elements of Cost and Prepare Cost Sheet
C03	Apply process and techniques for forecasting and Budgetary Control
C04	Identify the causes of variances and apply the strategies to dispose them off

BBA-MIN-123 International Business Management (Transnational & Cross Cultural Marketing)

C01	Understand the foundations of international marketing and the influence of cultural dynamics.
C02	Analyze and design transnational marketing strategies for different cultural contexts...

C03	Apply knowledge of cross-cultural communication to marketing campaigns
C04	Evaluate the ethical and legal considerations of international marketing in different regions.

BBA-OE-124 Basics of C Programming

C01	Recall fundamental concepts of C programming, including syntax, data types, operators
C02	Apply appropriate control structures to solve problems such as decision making and repetitive tasks.
C03	Analyze the concept of function scope, recursion, and the importance of modular programming.
C04	Explain the difference between arrays, structures and unions and their memory allocation

BBA-OE-125 Practicals on C Programming

BBA-VSC-125 French Language Part-II

C01	Identify the language and initiate simple oral interactions.
C02	Understand and speak simple words in order to use vocabulary related to the school environment, stationery, etc.
C03	Recognize the grammar and conjugation of the verbs.
C04	Identify , say and understand vocabulary related to time/ opening and closing hours/days, house and errands.

BBA-SEC-126 Microsoft Excel for Business

C01	Interpret and explain data formatting and manipulation techniques.
C02	Apply the knowledge of conditional formatting in the business.
C03	Utilize Excel functions and formulas to solve practical problems.
C04	Design and Interpret PivotTables and Charts

BBA-AEC-127 Media Literacy and Critical Thinking

C01	Understand proficiency in navigating and utilizing major social media platforms for effective communication and marketing purposes
C02	Collect and interpret the ethical implications and legal considerations associated with social media use in business contexts.
C03	Apply social media strategies that align with organizational objectives and target audience preferences.

CO4	Apply analytical tools and metrics to measure the effectiveness of social media campaigns and make data-driven decisions.
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VEC-201 Indian Constitution

CO1	Understand the background and features of Indian Constitution
CO2	Understand the philosophy of fundamental rights and duties of Indian Citizens.
CO3	Describe the structure, powers, and functions of the organs of governance

BBA-DSC-231 Business Economics

CO1	Explain the nature, scope, and significance of business economics in managerial decision-making.
CO2	Analyze the factors influencing demand and the application of forecasting techniques.
CO3	Evaluate the determinants and elasticity of supply for business decision-making.
CO4	Apply the laws of production to determine optimal resource utilization.
CO5	Interpret various cost and revenue concepts relevant to pricing and profitability.
CO6	Compare different market structures to understand firm behavior and competition.

BBA-DSC-232 Marketing Management

CO1	Define and describe basic marketing concepts and the marketing environment
CO2	Explain consumer behavior and identify bases of market segmentation and targeting.
CO3	Understand and apply the 4Ps of marketing in business scenarios.
CO4	Describe the product life cycle and new product development stages.
CO5	Explain the role of pricing and distribution in marketing strategy.
CO6	Identify the importance of promotion and recent digital marketing trends.

BBA-MIN-233 International Business Management (Global Business Environment.)

CO1	Define and explain the basic concepts of international business.
CO2	Identify and describe the global business environment and its factors.

CO3	Understand and apply basic theories and practices of international trade.
CO4	Analyze the working of Multinational corporations
CO5	Explain the role of international organizations like WTO, IMF, and World Bank.
CO6	Discuss the current trends and challenges in global business.

BBA-OE-234 Management Information System

CO1	Explain the fundamental concepts, components, and types of Management Information Systems and their role in managerial decision-making
CO2	Analyze how MIS supports various functional areas in business operations and enhances organizational efficiency through systems like ERP, CRM, and SCM.
CO3	Apply system development principles and methodologies to plan and propose basic information system solutions for business scenarios.
CO4	Evaluate ethical, legal, and security issues in MIS and <i>propose</i> appropriate safeguards and responsible practices for information management.

BBA- VSC-235 Research Methodology

CO1	Explain the fundamental concepts of research.
CO2	Identify and define appropriate research problems and Prepare research plans.
CO3	Differentiate between primary and secondary data sources and apply appropriate methods of data collection.
CO4	Exercise sampling techniques and measurement scales.
CO5	Interpret research findings and Prepare research reports.

BBA-AEC-236 Tally Prime

CO1	Memorize key Tally Prime Concepts.
CO2	Create Ledger & Compile Stock in Tally Prime Software.
CO3	Pass Voucher Entries in Tally Prime Software.
CO4	Analyze Balance Sheet & Profit & Loss account of Company.

BBA-FP-237 Field Survey

CO1	Identify and analyze real-world social, environmental, and sustainability challenges through field observation and data collection
CO2	Demonstrate social responsibility and participate actively in community engagement to promote inclusive and sustainable development.

CO3	CO3: Apply management principles and develop practical solutions to address societal and environmental issues identified during the field survey
CO4	Design and conduct field-based research projects, interpret data, and present meaningful findings and recommendations.
CO5	Collaborate effectively in teams, exhibit leadership qualities, and communicate results clearly through reports and presentations.

BBA-DSC-241 Business Mathematics and Statistics

CO1	Explain the basic concepts of Statistics
CO2	Understand and apply the principles of classification, frequency distribution, and tabulation by organizing statistical data into appropriate tables and series for meaningful interpretation
CO3	Understand the significance of dispersion in statistical analysis and apply various methods such as range, quartile deviation, mean deviation, and standard deviation to measure data variability.
CO4	Understand all terms related to mathematical logic
CO5	Examine the values of permutation and combination
CO6	Understand fundamental concepts of probability and apply rules, axioms, and conditional probability to make informed decisions under uncertainty.

BBA-DSC- 242 Corporate Accounting

CO1	Explain the types of companies and the contents of an annual report.
CO2	Demonstrate accounting procedures for the issue, forfeiture, and reissue of shares, including ASBA and DEMAT concepts.
CO3	Calculate profits prior to incorporation using various apportionment methods .
CO4	Prepare final accounts of companies in vertical format in compliance with the Companies Act, 2013.
CO5	Construct cash flow statements in accordance with AS-3 by classifying operating, investing, and financing activities.
CO6	Analyze and Interpret financial statements using profitability, liquidity, activity, and solvency ratios to assess the financial performance of a company.

BBA-MIN-243 International Business Management (International Ventures, Mergers & Acquisitions)

CO1	Define and explain the basic concepts of international ventures and strategic alliances.
CO2	Understand and describe the types, reasons, and processes of mergers and acquisitions.

CO3	Explain the strategic, financial, and operational aspects of international M&As.
CO4	Recognize the legal and regulatory framework impacting international M&As.
CO5	Identify the cultural and human resource challenges in cross-border mergers
CO6	Discuss recent trends, challenges, and successful examples of international ventures and M&As.

BBA-OE-244 Business Law

CO1	Describe the essential elements of a valid contract and the legal consequences of discharge and breach.
CO2	Explain the legal provisions related to the sale of goods, including rights and duties of the parties involved.
CO3	Interpret the processes of company incorporation, management, and winding up under the Companies Act, 2013.
CO4	Evaluate the rights of consumers and the effectiveness of grievance redressal mechanisms under the Consumer Protection Act, 2019.

BBA-SEC-245 Entrepreneurship & Start-up Ecosystem

CO1	Understand the process of idea generation and business plan
CO2	Evaluate practically process for setting start-ups
CO3	Analyze start-up ecosystem components, funding sources, government initiatives, and apply IP and technology management strategies
CO4	Analyze real world case studies on start-ups.

BBA-AEC-246 Database Management System

CO1	Explain the need for databases in business and differentiate between traditional file systems and modern DBMS with examples.
CO2	Construct basic ER models and <i>normalize</i> database tables up to Third Normal Form (3NF) for simple business scenarios.
CO3	Develop and execute basic SQL queries using DDL, DML commands , and implement constraints to manipulate data
CO4	Analyze and <i>write</i> complex SQL queries using subqueries, joins, group by , and <i>control</i> access with DCL commands .

BBA-CEP-401 Community Engagement and Service

CO1	Understand the foundational concepts and importance of community engagement
CO2	Analyze and identify prevalent social issues through real-life case examples.

CO3	Plan and execute community service initiatives with collaborative effort and appropriate engagement methods.
CO4	Critically reflect on service experiences through documentation, assess impact

CC-100,200,300,400 A) NSS

CO1	Understand social responsibility
CO2	Awareness about social issues

CC-100,200,300,400 B) Sports

CO1	Increase in the physical and mental fitness of students through sports.
CO2	The student may develop better grasping power
CO3	Development of student's personality through sports
CO4	The students be encouraged for better competition in sports

CC-100 C) Cultural Activities

- विद्यार्थ्यांना स्वागत गीताचे स्वरूप समजून येईल.
- विद्यार्थ्यांना भितीपत्रकाचे स्वरूप समजून येईल
- विद्यार्थ्यांना अतिथी परिचय कसा करतात ते लक्षात येईल
- विद्यार्थ्यांना आभार प्रदर्शनाचे प्रयोजन व स्वरूप समजून घेता येईल
- विद्यार्थ्यांना रचना,(डिझाईनिंग) चे कौशल्य प्राप्त होईल
- विद्यार्थ्यांना वर्तमानपत्रातील लेखनाचे स्वरूप प्रकार समजून येईल

विद्यार्थ्यांना वार्षिकाकांचे स्वरूप व प्रयोजन लक्षात येईल

CC-200 C) Cultural Activities

- विद्यार्थ्यांना कविता तथा निबंध या वाङ्मय प्रकाराचे प्रकार स्वरूप प्रयोजन समजून येईल
- विद्यार्थ्यांना संकलनाचे स्वरूप समजून घेतील
- विद्यार्थ्यांना सांस्कृतिक उपक्रमांच्या स्वरूपाचा प्रकाराचा परिचय येईल

- विद्यार्थ्यांनी रॅलीचे स्वरूप प्रयोजन समजून येईल

विविध सांस्कृतिक राष्ट्रीय दिनांचे महत्त्व विद्यार्थ्यांना लक्षात येईल Course Content (अभ्यासक्रम आराखडा)

CC-300 C) Cultural Activities-III

- नृत्य, नकला, पाककला, मेहंदी, रेखाटन, कथाकथन, काव्यसादरीकरण , वक्तृत्व, चित्रकला, फलन, रेखाटन, सूत्रसंचालन, वादन, एकपात्री, नाट्यभिनय, वादविवाद, अधिवाचन इत्यादी कलेचे स्वरूप, प्रकार, प्रयोजन विद्यार्थ्यांना समजून येईल
- फॅशन शो, विविध लोककला, सांस्कृतिक स्पर्धा, सजावट, साहित्य संमेलन, इत्यादीचे स्वरूप प्रकार प्रयोजन विद्यार्थ्यांच्या लक्षात येईल